

# Why take our classes?

Business & Marketing courses are great for anyone who wants to learn real-world skills you can use right now and after graduation. You'll learn how to manage your money, communicate, lead, and think creatively.

Whether you want to start your own company or work in a field like fashion or tech, these classes will give you a competitive edge. Plus, many of them offer chances for internships, certifications, and even college credit; giving you a head start on your future.



## Join our clubs!

See the advisors below to learn more about the club and how to join!



Anoka - Mr. Hay  
Blaine - Mrs. Boisjolie  
Champlin Park - Ms. Huchel



Anoka - Mr. Orr  
Coon Rapids - Mr. Bodenburg

# BUSINESS & MARKETING DEPARTMENT





## SENIOR YEAR INTERNSHIP PROGRAMS

Our Honors Internship Program gives you hands-on, real-world experience with local companies. You'll gain valuable skills in business, marketing, and management, helping you prepare for your future career. Plus, some of our interns get to run our school's stores, gaining great retail experience.

Apply and interview for the program during your junior year. See advisors with questions.

### Honors Business Internship

Mr. Hay, Anoka

Mrs. Boisjolie, Blaine

- Internship runs the Bengal Den

Mrs. Huchel, Champlin Park

### Honors Marketing & Management Internship

Mr. Orr, Anoka

- Internship runs the DECA Mart

Mr. Bodenbourg, Coon Rapids

- Internship runs the Cardinal Image

## Our Classes



### FINANCE

- **Accounting I & II**  
Learn how money moves in business and prepare for careers in finance or management. \*grad requirement
- **Personal Money Management**  
Master budgeting, saving, investing, and using credit wisely. **(Required)**
- **Honors Building Wealth**  
Advanced look at investing, financial markets, and wealth strategies.



### MARKETING & MANAGEMENT

- **Advertising and Sales**  
Learn how products are promoted and sold, from TV ads to social media campaigns.
- **Business Management**  
Build leadership skills and learn how to run a business through hands-on projects and a virtual business simulation.
- **Entrepreneurship**  
Transform your ideas into a business plan and bring them to life using a virtual business simulation.
- **Hospitality and Tourism**  
Explore the fast-growing travel, hotel, and event industries.
- **Marketing**  
Learn how to create, promote, and sell products or services.

## Our Classes



### INFORMATION TECHNOLOGY

- **Keyboarding**  
Build speed and accuracy while learning typing essentials and Microsoft Word, a skill you'll use in every class, career, and beyond.
- **Computer Applications**  
Master the Microsoft Office Suite (Word, Excel, PowerPoint), one of the most valuable tools for college and future jobs.
- **Social Media Marketing & Web Design**  
Create content, design websites, and learn how to reach your target market across different platforms. Discover how social media evolves and drives business success.
- **Video Game Design & Marketing**  
Design 2D and 3D games using C# while exploring the marketing strategies behind the gaming industry.
- **Web Page Coding for Business**  
Learn HTML and CSS to build professional, real-world websites.
- **Computer Programming**  
Learn coding with Java and build a strong foundation for future technology careers.
- **AP Computer Science Programming**  
Take your Java skills further and prepare for the AP Computer Science exam, setting you up for college credit and advanced opportunities in tech.